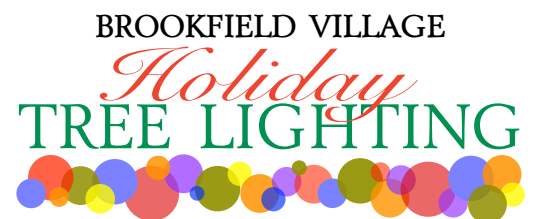


2023 Brookfield Village SPONSORSHIP OPPORTUNITIES

CLAIMED

Brookfield Village All Event Title Sponsor - \$5,000

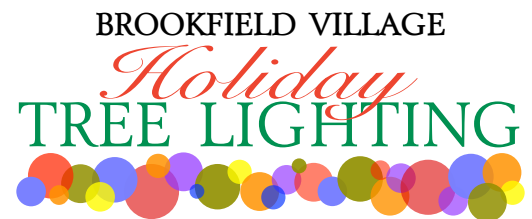
- Your company logo displayed prominently at all our village events
- Banner at entrance to the Beer Garden May-October
- Banner at entrance to Kids Fest
- Banner at the Tree Lighting
- Sponsorship recognized on several large banners around Brookfield promoting each event
- Company logo & sponsorship identified in all our email blasts, social media and promotional materials
- Opportunity to promote your company on Main Stage at all the events
- Reserved seating for 6-8 people at Kids Fest & the beer garden events



CLAIMED

Brookfield Village All Event Entertainment Sponsor - \$5,000

- Your company logo displayed prominently at all our village events
- Banner at Stage of the Beer Garden May-September
- Banner on stage at Kids Fest
- Banner on stage Tree Lighting
- Sponsorship recognized on several large banners around Brookfield promoting each event
- Company logo & sponsorship identified in all our email blasts, social media and promotional materials
- Opportunity to promote your company on Main Stage at all the events
- Reserved seating for 6-8 people at Kids Fest & the beer garden events





Brookfield Beer Garden (BBG)

June 22, July 20, August 17, September 14

Rain dates: June 29th & September TBD

All Thursday beer gardens are open from 5-9pm.

Sponsorships include:

- Banner displayed prominently at Beer Tent, Food Tent or Music Stage on the day or days of your sponsorship
- Your company logo on banners displayed throughout Brookfield from April through September
- Company promoted in email blasts, social media and promotional materials on the week or weeks of your sponsorship
- Sponsors recognized during announcements and the opportunity to promote your company on the Stage

Choose all the sponsorships and dates you would like to sponsor:

____ Beer Sponsor – all 4 for \$1,000

- ____ June 22 - \$250
- ____ July 20 - \$250
- ____ August 17(Saturday Block Party) - \$250
- ____ September 22 - \$250
- ____ October 13 - \$250

____ Food Sponsor – all 4 for \$1,000

- ____ June 22 - \$250
- ____ July 20 - \$250
- ____ August 17- \$250
- ____ September 14 - \$250

CLAIMED Music/Entertainment Sponsor – all 4 for \$1,000

- ____ June 22 - \$250
- ____ July 20 - \$250
- ____ August 17- \$250
- ____ September 14 - \$250

____ Corn Roast Sponsor-all 4 for \$500

Unique opportunity but not required: have a crew from your company cook the corn and enhance your connections. A very fun day.

- ____ June 22 - \$250
- ____ July 20 - \$250
- ____ August 17- \$250
- ____ September 14 - \$250

____ Fence Sponsor - \$100

- 24"x36" sign on fence surrounding the event at all 6 beer gardens events



Kid's Fest is a FREE family fun day on Saturday, June 17th from 11am-3pm at McCoy Park.

Local businesses gain exposure while providing children's games, activities and/or fun give-a-ways to families at a high profile opportunity for your business. Over 3000 attended at past event.

Families enjoy a variety of free kid's activities, games, crafts, bounce house, rock wall, glitter tattoos, face painting, balloon animals and live entertainment. Food and beverages are available for purchase.

CLAIMED Supporting Sponsor - \$1,000 5 Available

Your sponsorship recognized on all promotional materials including on 10 large banners city-wide

- Logo on 2 large sponsor banners at the event
- Company promoted in email blasts, social media and promotional materials on the weeks leading up to Kids Fest

CLAIMED Stage Sponsor - \$1,000 1 Available

Stage performances, including a magician and acts like Trinity Irish Dance, are scheduled throughout the entire event.

- Significant sign recognition on the stage and throughout the event and on 10 large banners city wide
- Logo on 2 large sponsor banners at the event
- Company mentioned in email blasts, social media and promotional materials on the weeks leading up to Kids Fest

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CLAIMED Entertainment Sponsor-\$500 2 Available

- Opportunity for you company to sponsor a magician or another similar act
- Sign recognition near entertainment
- Recognition in promotional materials, e-blasts, and social media

Food Sponsor - \$500 1 Available

- Sign recognition at the food tent
- Recognition in promotional materials, e-blasts, and social media

Rock Wall Sponsor - \$500 1 Available

- Sign recognition near the rock wall
- Recognition in promotional materials, e-blasts, and social media

Bounce Slide Sponsor - \$500 1 Available

- Sign recognition at the bounce slide
- Recognition in promotional materials, e-blasts, and social media

Corn Roast Sponsor-\$250 1 Available

- Sign recognition at the food tent
- Recognition in promotional materials, e-blasts, and social media
- Unique opportunity but not required: have a crew from your company cook the corn and enhance your connections. A very fun day.

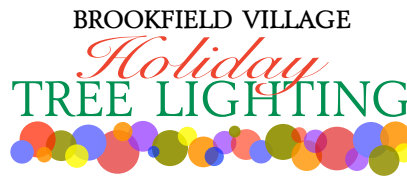
Be a vendor at Kids Fest. See vendor registration form at WWW.brookfieldvillagewi.com

Vendor Booth/Logo on banner - \$125

- Booth at event
- Company mentioned in e-blasts, and social media
- Logo on 2 large sponsor banners at event

Vendor Booth at Event - \$75

- Booth at event



The Holiday Tree Lighting is an action packed community event to kick off the holiday season on Thursday, November 30 from 5-8pm. This family fun night is packed with live entertainment, sweet treats, bonfires, horse & carriage rides, live reindeer, kids crafts, letter to Santa and the lighting of our beautiful holiday tree. Food and beverages are available for purchase.

Supporting Sponsor - \$1000 1 Available

- Significant sign recognition throughout the event and on 4 large banners city wide
- Company promoted in email blasts, social media and promotional materials on the weeks leading up to the Tree Lighting

CLAIMED Entertainment/Stage Sponsor - \$1000 1 Available

- Significant sign recognition throughout the event and on 4 large banners city wide
- Large sponsorship banner on stage for
- Company promoted in email blasts, social media and promotional materials on the weeks leading up to the Tree Lighting

CLAIMED Horse & Carriage Rides - \$800 2 Available

- Significant sign recognition throughout the event and on 4 large banners city wide
- Sign recognition on the carriages as it drives through the village all night
- Recognition in promotional materials, e-blasts, and social media

Live Reindeer - \$800 2 Available

- Significant sign recognition throughout the event and on 4 large banners city wide
- Sign recognition near the reindeer at the event
- Recognition in promotional materials, e-blasts, and social media

Hot Chocolate & Cookies - \$250 1 Available

- Sign recognition at the event
- Opportunity for you to promote your business while handing out the goodies. A fun night.
- Recognition in promotional materials, e-blasts, and social media

Letters to Santa-\$250 1 Available

- Sign recognition at the food tent
- Recognition in promotional materials, e-blasts, and social media

Product donations in lieu of sponsorship are welcomed at all our events. Please contact Jeff Hansen 262-784-3664
2023 Brookfield Village SPONSORSHIP

***Yes, I want to be involved in supporting the Brookfield Village!
Please ☒ your choice of sponsorship(s) below.***

<input type="checkbox"/> 2023 ALL EVENT TITLE SPONSOR CLAIMED		
<input type="checkbox"/> 2023 ALL EVENT Entertainment SPONSOR CLAIMED		
Brookfield Beer Garden 	Kids Fest 	Tree Lighting 

<input type="checkbox"/> Beer Sponsor – all 4 or choose date <input type="checkbox"/> June 22 <input type="checkbox"/> July 20 <input type="checkbox"/> August 17 <input type="checkbox"/> September 14	<input type="checkbox"/> Supporting CLAIMED	<input type="checkbox"/> Supporting Sponsor <input type="checkbox"/> Entertainment CLAIMED
<input type="checkbox"/> Food Sponsor – all 4 or choose date <input type="checkbox"/> June 22 <input type="checkbox"/> July 20 <input type="checkbox"/> August 17 <input type="checkbox"/> September 14	<input type="checkbox"/> Stage/ Entertainment CLAIMED	<input type="checkbox"/> Horse & Carriage Rides CLAIMED
<input type="checkbox"/> Music/Entertainment Sponsor all 4 CLAIMED <input type="checkbox"/> June 22 <input type="checkbox"/> July 20 <input type="checkbox"/> August 17 <input type="checkbox"/> September 14	<input type="checkbox"/> Food <input type="checkbox"/> Corn Roast	<input type="checkbox"/> Live Reindeer <input type="checkbox"/> Letters to Santa
<input type="checkbox"/> Corn Roast – all 4 or choose date <input type="checkbox"/> June 22 <input type="checkbox"/> July 20 <input type="checkbox"/> August 17 <input type="checkbox"/> September 14	<input type="checkbox"/> Rock Wall <input type="checkbox"/> Bounce House	<input type="checkbox"/> Hot Chocolate & Cookies

Sponsor Information

Organization/Company Name: _____

Address of Company: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email address: _____

Please contact Jeff Hansen with questions at JHANSE3@amfam.com or 262-784-3664.

To pay by credit card please call Jeff Hansen at 262-784-3664
 Checks may be made payable to Brookfield Village, LTD and mailed along with this form to:

Jeff Hansen Agency/Brookfield Village, LTD, 2848 N Brookfield Rd, Suite 4., Brookfield, WI 53045